



BRAND LABS X



INTRODUCTION:

We are a crypto conglomerate that help people make passive income by placing income into different vehicles.



As a crypto conglomerate, our core mission is to facilitate passive income generation for individuals by diversifying their investments across various financial vehicles within the cryptocurrency sphere.



We specialize in structuring income-generating opportunities that align with our clients' financial goals and risk tolerance, leveraging the dynamic nature of the crypto market to create passive income streams.



PROBLEM

The hardest part about selling on Amazon is the capital and the time. It takes about \$10,000 to get started successfully and even if you have the money you have to have the time to build the connections and know how to properly vet the products



The most challenging aspect of engaging in selling on Amazon revolves around the required capital and time commitments.



A successful start typically demands an initial investment of approximately \$10,000, and besides financial resources, individuals must also allocate significant time to establish connections and acquire the necessary expertise to effectively evaluate and select products.





OUR SOLUTION

Utilizing my half a decade in the industry and skillset analyzing amazon inventory I will be able to put funds in the appropriate places.



With over five years of experience in the industry and a proficient skill set in analyzing Amazon inventory, I am well-equipped to strategically allocate funds in the most suitable investment opportunities.



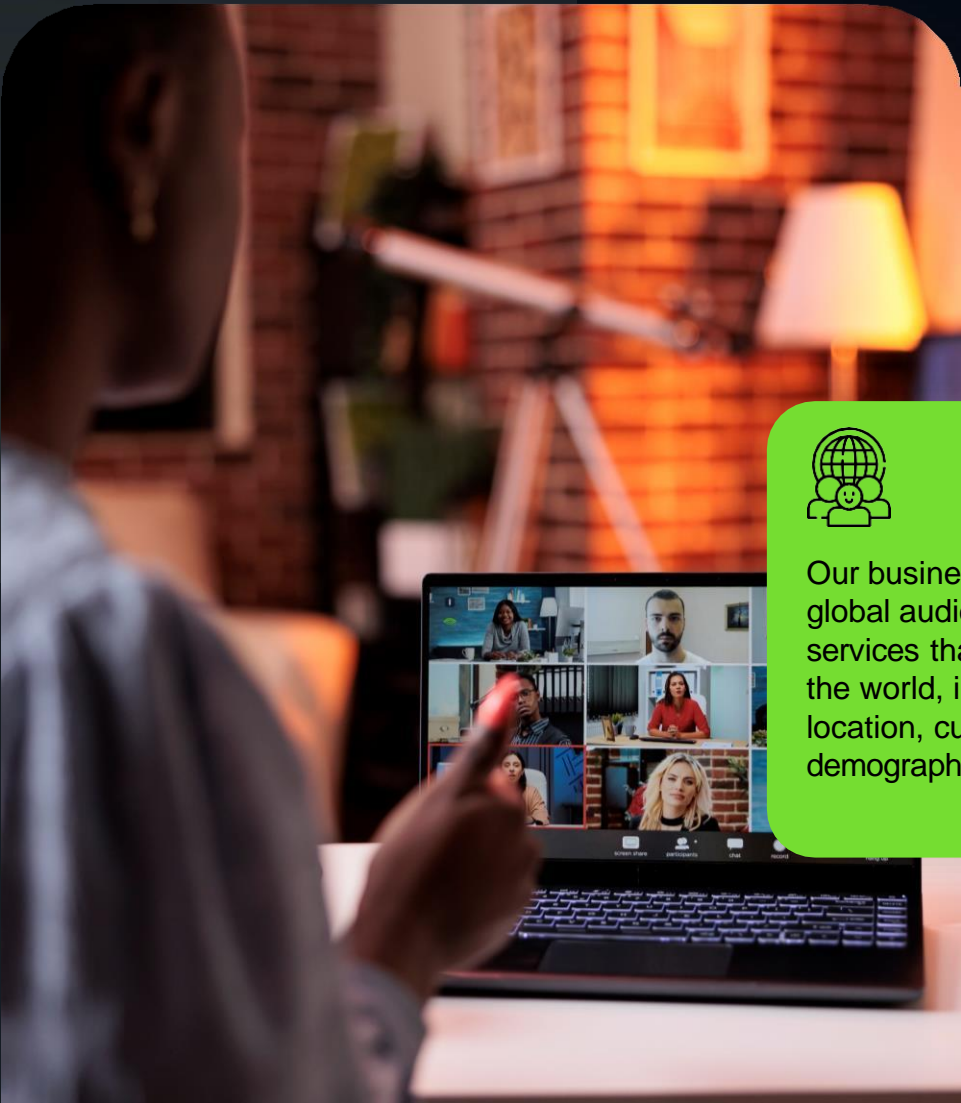
My extensive industry knowledge and expertise in product evaluation will enable me to make informed decisions when placing funds, thereby maximizing the potential for success in the market.

MARKET SIZE

400 participants - \$300 slots

Our targeted market size encompasses 400 participants, each with a slot value of \$300. This data underscores the scope and potential value of our market segment.





TARGET MARKET



Our business aims to serve a diverse global audience by offering products and services that cater to individuals across the world, irrespective of geographic location, cultural background, or demographic profile.



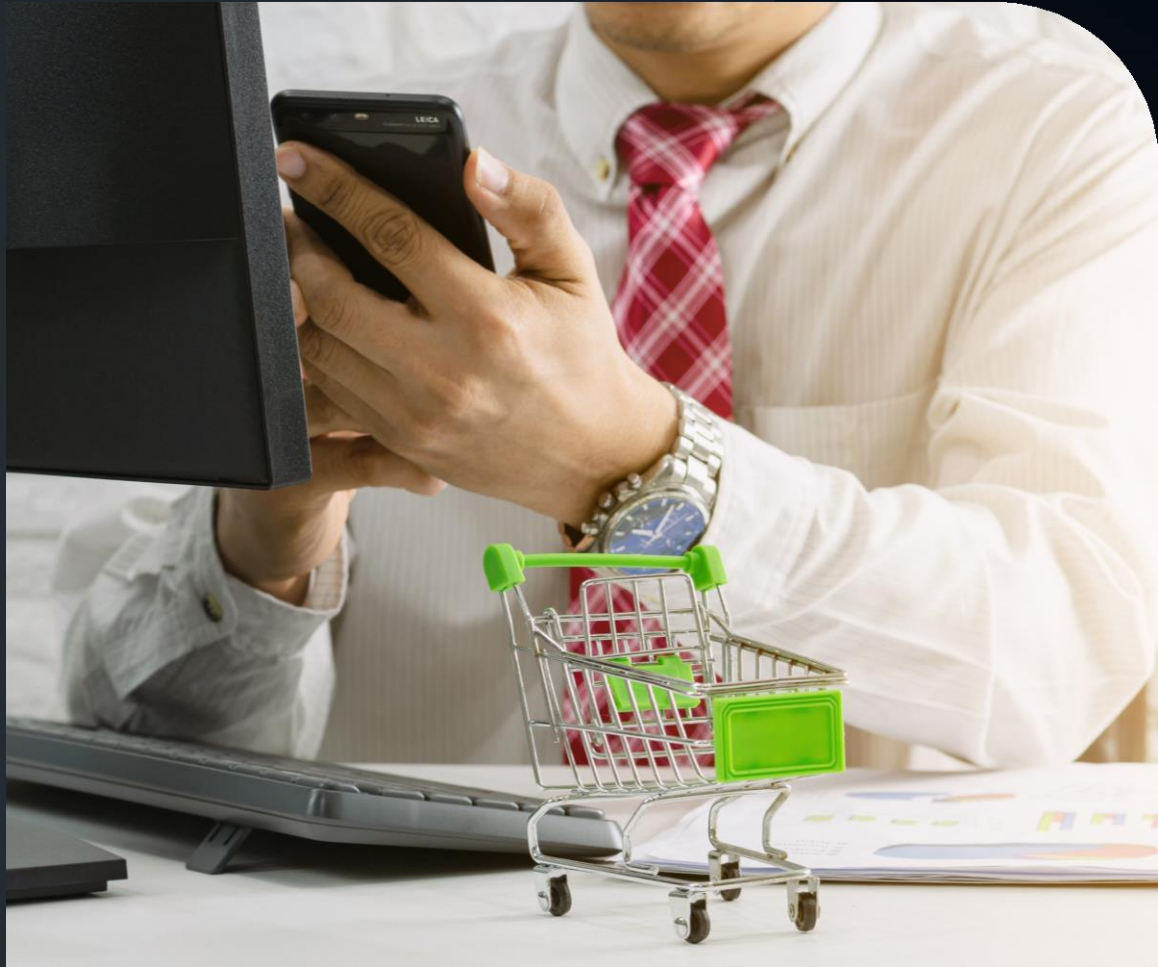
We are dedicated to creating inclusive and universally accessible solutions to meet the needs and preferences of a broad spectrum of customers worldwide.

MARKET VALIDATION:



My market validation is underscored by a successful track record, having generated sales exceeding \$9 million on Amazon over the past four years. This substantial sales performance demonstrates a proven ability to navigate and capitalize on opportunities within the platform, serving as a strong testament to my market acumen and expertise.





BUSINESS MODEL:

Ecommerce – Online to End consumer

This business model involves the direct selling of products or services from an online platform to the end consumer, bypassing traditional retail channels.

TRACTION & COMPANY ROADMAP

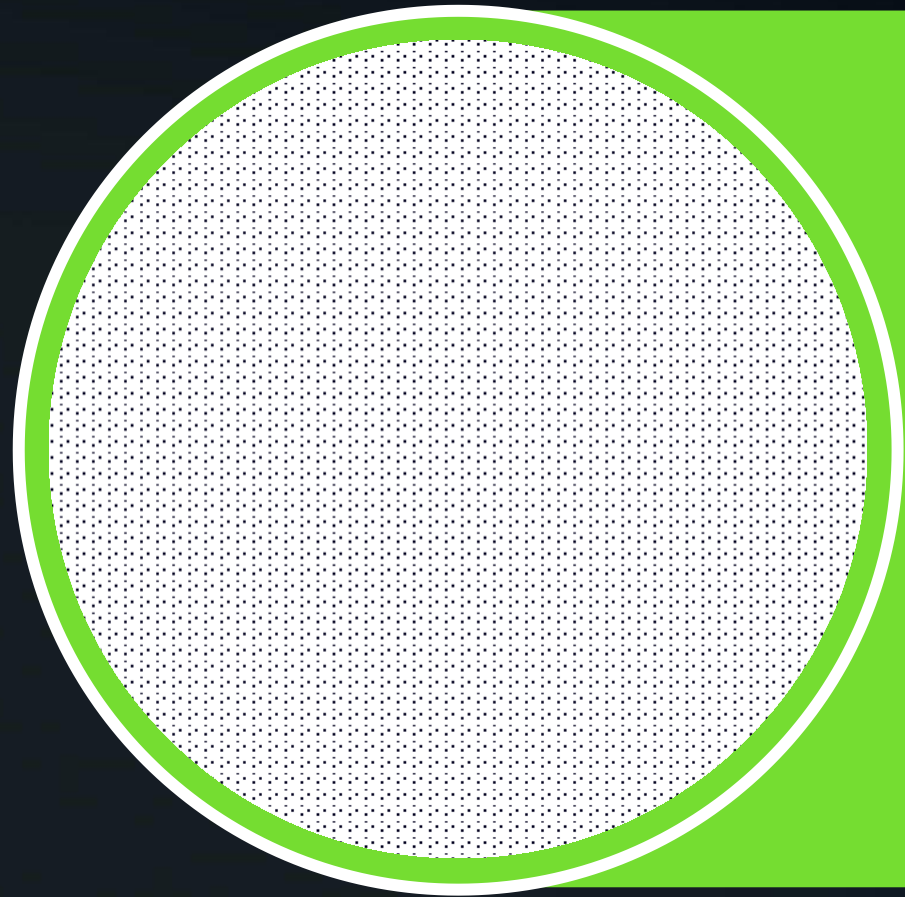
Passive Income:

A Brand Labs NFT on average will return around 7% monthly returns. Here are the calculations:

	Time 1	Time 2	Time 3	Time 4	Time 5	Time 6	Time 7
Capital	\$120,000.00	\$123,600.00	\$127,308.00	\$131,127.24	\$135,061.06	\$139,112.89	\$143,286.28
Profit	\$14,400.00	\$14,832.00	\$15,276.96	\$15,735.27	\$16,207.33	\$16,693.55	\$17,194.35
Total Capital Brought Back	\$134,400.00	\$138,432.00	\$142,584.96	\$146,862.51	\$151,268.39	\$155,806.44	\$160,480.63
Percentage To Investors	\$7,200.00	\$7,416.00	\$7,638.48	\$7,867.63	\$8,103.66	\$8,346.77	\$8,597.18
Percentage To Grow	\$1,440.00	\$1,483.20	\$1,527.70	\$1,573.53	\$1,620.73	\$1,669.35	\$1,719.44
Percentage To Team	\$5,760.00	\$5,932.80	\$6,110.78	\$6,294.11	\$6,482.93	\$6,677.42	\$6,877.74
Each NFT	\$36.00	\$37.08	\$38.19	\$39.34	\$40.52	\$41.73	\$42.99
Percentage each month	5%	5%	5%	5%	6%	6%	6%

* We are estimating 7 times to flip the inventory conservatively in one calendar year

TEAM



YOUR NAME HERE

I'm an entrepreneur with a background in Amazon

FBA I've collectively sold over 9 million dollars

My goal is to help you break the traditional relationship between time and money so that you can focus more on your passions and adding value to the world. As a teacher, I've taught collectively over 1000 students how to sell on Amazon and how to create other income streams.

MARKETING STRATEGY:



Hijacking into the 310 million customers amazon has by selling name brand products





FOR COMPETITION:



At present, we have not identified any competitors engaging in the same approach within our market landscape.

FOR COMPETITIVE ADVANTAGE:

Make money passively



Our competitive advantage lies in our ability to generate passive income effectively, setting us apart by offering a distinctive approach to wealth accumulation. This affords us a unique position in the market, allowing us to provide valuable opportunities for passive income generation to our clientele.

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